

# OTTAWA VISITORS CENTER

Board Meeting Minutes

Wednesday, March 15, 2023 - 5 p.m.

Present: Chair: Hank Wolf, Secretary/Treasurer, Vice Chair: Matt Skelly, Mary Beth LeSeure, Richard Crum, Scott Struchen, OVC Representative: Donna Reynolds and Kristal Nodland

Absent: Holly Clark, Holly Gage, Heather Johnson

Guests:

Subject	Discussion	Decision	Next Steps - Motion
Call to Order	March 15, 2023 5:14pm		
Public Comments	None		
Next Board Meeting	Wednesday, April 19, 2023 - 5pm Location- Johnson Law Office & Google Meet		
Review of Minutes	Review/Discussion regarding OVC Board Meeting Minutes held on February 15, 2023	Moved by: MB LeSeure 2 <sup>nd</sup> by: S Struchen	Motion to approve OVC Board Meeting minutes from February 15 <sup>th</sup> as presented. Voted - Motion carried.
Finance Report	Review/Discuss Financial results for period ending February 2023.	Moved by: M Skelly 2 <sup>nd</sup> by: MB LeSeure	Motion to approve Finance Report as presented. Voted - Motion carried.
City Report - Noble	Dave Noble was unable to attend meeting.	n/a	n/a
Chamber Report - Hettrick	Jeff Hettrick was unable to attend meeting. Hank read Jeff's report as it was emailed prior to meeting.  The Chamber will be holding a Farmers Market meeting with potential vendors on March 27 <sup>th</sup> .  The City of Marseilles signed as a new Chamber member at the Bronze membership level.	n/a	n/a
OVC Report – Donna Reynolds	Donna reported that the Guiding Principles for the OVC has taken a	n/a	n/a

	<p>backseat until the Ottawa Guide is completed. Once that is finished we can start to tackle that task. It made sense until after the election.</p> <p>Donna shared that the ads for the new Ottawa Guide are selling quickly, all page ads are accounted for.</p> <p>Donna reported that the OVC has passed the 1<sup>st</sup> round of submissions for the MPP Grant.</p>		
Old Business	<p>The marketing team was able to take advantage of sponsoring the Chicago Blackhawks vs. Ottawa Senators (Canada) game and attend as special guests of WGN Radio. Ottawa, IL was mentioned numerous times as a must-see destination. The team believes in continuing this great partnership with WGN.</p>	n/a	n/a
New Business	None	n/a	n/a
Executive Session	None		
Adjournment	6:14 p.m.	Moved by: M Skelly 2 <sup>nd</sup> by: S Struchen	Motion to adjourn. Voted - Motion carried.