

OTTAWA VISITORS CENTER

Board Meeting Minutes

Wednesday, June 19, 2024 - 5 p.m.

Present: Rachel Black, Heather Johnson, Mary Beth LeSeure, Matt Skelly, Stephanie Stacy, Scott Struchen, Sue Vandervort, Hank Wolf, OVC Representative: Donna Reynolds and Kristal Nodland

Absent: Rich Crum

Guests: Jay McCracken

Subject	Discussion	Decision	Next Steps - Motion
Call to Order	June 19, 2024 5:05pm		
Public Comments		n/a	n/a
Next Board Meeting	Wednesday, August 21, 2024 - 5pm Location- OVC		
Review of Minutes	Review/Discussion regarding OVC Board Meeting Minutes held on May 15, 2024	Moved by: H Wolf 2 nd by: S Stacy	Motion to approve OVC Board Meeting minutes from May 15 as presented. Voted - Motion carried.
Finance Report	Review/Discuss Financial results for period ending May 2024.	Moved by: H Johnson 2 nd by: R Black	Motion to approve Finance Report as presented. Voted - Motion carried.
City Report - Noble	There was no representation from the City Hall offices. No report given	n/a	n/a
Chamber Report - McCracken	Jay McCracken presented as follows: - The Report was presented as distributed and written.	n/a	n/a
OVC Report – Donna Reynolds	Donna presented as follows: - The new revamped website will be going live next week. Newly designed features will include: quick links to events, an added but for blogs, the overall branding will be carried throughout, and much more. - “We the People” exhibit will be arriving with escorts from Morris, Seneca, Marseilles, and Ottawa first responders. The exhibit will be on display at the IVCC Center for the entire month of July.	n/a	n/a

	<ul style="list-style-type: none"> - Promotions have continued with partners like Travel Illinois, Northwest Quarterly. Daniel Thomas will continue to promote Ottawa and the Sainte Genevieve on WGN and NBC TV outlets. - Profits for OVC events: Morel \$3,000 and Kites in Flight \$900. - Event menu is effect. Streamlining the advertising process so fairness is seen across the board. - Looking into switching phones and internet. Donna will be doing more research. 		
Old Business	None	n/a	n/a
New Business	None	n/a	n/a
Executive Session	n/a		
Adjournment	5:42pm	Moved by: R Black 2 nd by: S Stacy	Motion to adjourn. Voted - Motion carried.