## OTTAWA VISITORS CENTER

**Board Meeting Minutes** 

Wednesday, January 15, 2025 - 5 p.m.

Present: Chair: absent Vice Chair: Mary Beth LeSeure, Secretary/Treasurer: Stephanie Stacy Hank Wolf, Scott Struchen, Heather Johnson OVC Representative: Donna Reynolds

Absent: Rachel Black, Sue Vandervort Matt Skelly, Rich Crum,

Guests:

| Subject                        | Discussion   | Decision   | Next Steps - Motion  |  |
|--------------------------------|--|--|--|--|
| Call to Order                  | FEBRUARY15,  |  |  |  |
|                                | 2025 5:04pm  |  |  |  |
| Public Comments                |  | n/a  | n/a  |  |
| Next Board Meeting             | Wednesday, June 18, 2025 - 5pm<br>Location- Ottawa Visitors Center   |  |  |  |
| Review of Minutes              | Review/Discussion regarding OVC Board<br>Meeting Minutes held on January 15,<br>2025   | Moved by: Scott S<br>2 <sup>nd</sup> by: Heather | Motion to approve OVC<br>Board Meeting minutes from<br>January 15 as presented.<br>Voted - Motion carried. |  |
| Finance Report                 | Review/Discuss Financial results for the period ending February 19 2025.   | Moved by: Scott<br>2 <sup>nd</sup> by: Hank      | Motion to approve Finance<br>Report as presented. Voted -<br>Motion carried.                               |  |
| City Report - Noble            | No representation from the city – No report given.   | n/a  | n/a  |  |
| Chamber Report -               | Heather presented as follows:<br>- Reviewed meeting notes and<br>plans for the upcoming year.  | n/a  | n/a  |  |
| Marketing report               | Talked about how the new guide is<br>coming long, and how well out WGN<br>promos are good and still strong   |  |  |  |
| OVC Report –<br>Donna Reynolds | Donna presented as follows:<br>- Updated on Travel Guide with it<br>being 95% finished,Graphic<br>designer Sean, will be getting us<br>a proof shortly Budget cuts that<br>where put in place, board asked<br>for a copy of the expenses | n/a  | n/a  |  |

|                   | spent by the city out of the Hotel/Motel<br>tax fund and to email it out once we get in |   |   |
|-------------------|---|---|---|
| Old Business      | none  |   |   |
| New Business      | Talked about Blackhawks promo   |   |   |
| Executive Session | None  |   |   |
| Adjournment       | 5:57 p.m.   | Moved by:<br>Heather 2 <sup>nd</sup> by:<br>Scott | Motion to adjourn.<br>Voted - Motion carried. |