

SPECIAL EVENTS
MONTHLY MEETING MINUTES – OCTOBER 17, 2019

Present: Michael Dougherty, Peggy Schneider, Candy Moore, Wayne Eichelkraut, Jani Eichelkraut and Jim Reilly.

Absent: Alaina Rivers, Sherra Blakley.

Minutes: On a motion by Jani and second by Candy, minutes from the August meeting were approved. The committee did not meet in September.

Financial Report: Music in the Park expenses exceeded the budgeted \$7,000 due to expanding the season and replacing or creating promotional materials. Expenses totaled \$9,100. Some \$2,100 in additional expenses were due to the costs of adding a ninth date to the lineup (\$1,400 for the band) and replacing lost or stolen signs and banners for the park and printing promotional flyers for mailing (\$700).

A total of \$8,500 remains for the Festival of Lights Parade, and Alaina reported that those expenses look to stay in line. Another \$7,000 remains (\$2,000 not used for a movie night and \$5,000 in contingency).

Action: On a motion Jani and second by Peggy, the financial report was approved.

Old Business:

Don Gillette health: The committee learned from Wayne and Peggy that Don and Betty Gillette have both been hospitalized, had surgery, and been in a nursing home for recovery recently. The committee and city continue their efforts to honor Don for his contributions to the city over the years and as a member of the Special Events Committee. Presenting Don with a key to the city is tentatively scheduled for the Nov. 5 city council meeting.

Music in the Park: Peggy shared results of a survey (written and online) handed out to concert-goers at the last concert of the season. A total of 77 responses were received. Audiences applauded the committee's efforts, enjoyed the variety of musical acts, and offered some suggestions for improvements.

Most of the audience is in their 60s/70s (then 80s, then 40s/50s). They prefer classic rock of the '60s/'70s, country, '50s rock, '40s Big Band, gospel and swing. Respondents said they'd like to see more concerts starting earlier in the summer, more food vendors (or wine sales) offered, and better lighting, a dancing pad and a stage.

Discussion over next year's lineup continued, with members weighing in on acts they've seen.

There was consensus among members that food vendors be invited to participate.

Action: Peggy was directed to start putting together a 2020 lineup. Concerts will start a week earlier than usual, in late June, and run through the end of August. July 4 falls on a weekend next year and entertainment that weekend will be handled by the fireworks committee, so Music in the Park will skip that weekend but will host an event on Riverfest weekend. The dates are: June 27, July 11, 18, 25, August 1, 8, 15, 22, 29.

Music in the Park use of 807 Building:

Action: On a motion by Jani and second by Peggy, the committee authorized \$200 to DeWayne Cronkright in consideration for letting us use the 807 building twice in inclement weather.

Music in the Park portable toilet: There has been some confusion this year over who's responsible for and how many portable toilets are provided. Two have been available: one for the farmers' market and one through Special Events. At the request of the city, the Special Events toilet remained through fall. Wayne confirmed that a portable toilet will be provided next year.

Committee member shirts: Discussion continued over design for t-shirts identifying committee members in public.

Children's events: Discussion continued over planning various children's events in the coming year. Outdoor/indoor movies, free swims at the city pool, and bouncy-houses/activities were discussed. No dates have been set.

Festival of Lights Parade: Alaina noted in a written report she is continuing to line up participants for the parade. Six lighted floats have been reserved from Shirley Float Co., with our other supplier, ABC, still to be heard from. DJ sound, additional music, a carriage for the Clauses and Victorian carolers have also been contracted. The parade remains in-budget.

Adjournment: 6:55 p.m. **The next meeting is scheduled for November 21, 2019, at 5:30 p.m.**

Respectfully submitted by Peggy Schneider