

SPECIAL EVENTS
MONTHLY MEETING MINUTES – NOVEMBER 21, 2019

Present: Alaina Rivers, Peggy Schneider, Candy Moore, and Jim Reilly.

Absent: Michael Dougherty, Wayne Eichelkraut, Jani Eichelkraut, and Sherra Blakley.

Guest: Heidi Eisert, city event coordinator.

Minutes: On a motion by Jim and second by Alaina, minutes from the October meeting were approved.

Financial Report: Alaina reported that a total of \$3,800 remains in the contingency portion of the budget, and \$2,000 remains from a Movie Night that didn't happen this year. Music in the Park exceeded its \$7,000 allocation by \$2,100 due to an additional concert and sign and publicity costs.

Action: On a motion Jim and second by Candy, the financial report was approved.

Old Business:

Don Gillette key: Peggy reported that the City Council ceremony presenting retired member Don Gillette with a key to the city went well. Most of his family attended, as did local schoolchildren participating in Kiwanis Kids Night.

Festival of Lights Parade: Alaina reported the parade has 31 entries as of Thursday, which has been about average in recent years. The lineup included 6 lighted floats from Shirley Float Co. and 5 full-sized floats from ABC Co. Santa and Mrs. Claus have been appointed. The parade will end at the park and tree-lighting ceremony.

Music in the Park: Peggy reported she has contracted with 5 bands and is close to booking the rest of the lineup. She will present a rundown of the lineup and cost when completed.

New Business:

Riverfest Parade: Jim reported he's heading a task force revamping the event and generating sponsors for participants, to liven up the event. Heidi said city-level meetings continue to discuss how other city events will continue.

Music in the Park: Following a recent drive by the city to review events, the committee in reviewing the concert event discussed themed evenings such as Patriotic Night and Gospel Night and decided to eliminate theme nights altogether. Both evenings were inherited from Riverfest when its music segment was revamped, but participation by supporting organizations dwindled or ceased. Keeping to a general lineup might help in scheduling the bands in future.

Action: On a motion by Jim and a second by Candy, Gospel Night was dropped from the Special Events calendar.

Adjournment: 6:25 p.m. The next meeting is scheduled for January 16, 2020, at 5:30 p.m.

Update: January meeting schedule change – moved up to Wednesday, January 15 at 5:30.

Respectfully submitted by Peggy Schneider