

Special Events Meeting

Minutes December 16, 2021

Meeting called to order: 5:30 p.m.

Present: Michael Dougherty, Jim Reilly, Peggy Schneider, Candy Moore, Heidy Eisert, Jani Eichelkraut and Wayne Eichelkraut

Guest: Jeff Hetrick – Ottawa Chamber of Commerce

Public Comment: Mr. Hetrick states Ottawa Uncorked and Scarecrow Festival plus a few other events are held to help support local businesses. He would like to work with SEC to promote more events. Mr. Hetrick's wish list includes – electronic maps, i.e. click/scan Q R codes to locate certain venues, restaurants etc. How can we get more people downtown? Would need someone to update said maps with any changes.

Minutes from November 2021 SEC meeting accepted. Motion by Candy Moore 2nd Peggy Schneider

Financial Report: Members requested report include actual amounts allocated to SEC (all expenditures from our committee) We need to know exact amounts in and out from hotel / motel monies. Music in Park budget increased to \$10,000 due to increase in ban costs. Motion by Jim Reilly 2nd Peggy Schneider

Introduction of new member: Richard Crum WELCOME !!!!!

Old Business: Crowd control Barrier Covers : total cost \$549.50 OK'd at November meeting and quote came in at a lower cost.

Festival of Lights Parade: Jim Reilly felt the parade was very successful. All members agreed with this statement. There were a few issues with participation in parade, however, participants were limited this year. All in all very big crowd turn out. Good Job ! In anticipation for next year an E mail will be sent to Shirley Lighted Floats to reserve 7 floats for next year.

Music in the Park (MIP) adding one day to the roster to begin in June not skipping any Saturdays. (June 25th thru August 27th) 10 total. Includes 3 new bands to the line up for 2022. May schedule a rain date if needed. Possibly 1 food truck per night. Advertise on radio, OVC, and inserts in water bills. There will not be an indoor location this year. Band line up is complete thanks to Peggy Schneider.

Other: Jim Reilly has volunteered to be organizer for the Riverfest Parade and he hopes to revitalize the event. Change date of parade so school bands can be included. He is checking into sponsorships to help with costs. Also requesting some brain storming sessions to get more volunteers for the committee

Adjourned: 7:45 Respectively submitted: Jani Eichelkraut