

**SPECIAL EVENTS**  
**MONTHLY MEETING MINUTES – MARCH 21, 2013**

**Present:** Don Gillette, Peggy Schneider, Mike Dougherty, Jim Reilly, Heidy Eisert and Nancy Stisser.

**Absent:** Elaine Baker, Joyce Kellogg, Wayne Eichelkraut, Jani Eichelkraut, Phyllis Revell, and Alaina Rivers.

**Requests for funds:**

The committee heard from Economic Development Director Reed Wilson about a Botanical Fair by the America in Bloom Floral Subcommittee on May 18. Vendors will sell plants and related artisan-made items, and the event – which is sandwiched between Morel Fest and Wine Fest – is designed to draw people downtown. The event will be part of the city's entry in the America in Bloom contest.

**Action:** On a motion by Mike and a second by Don, the committee allocated \$500 to cover some expenses for the inaugural Botanical Fair, to defray such costs as portable toilets or marketing.

**New Business:**

**Summer in the City Flyer:** Nancy asked whether the committee should consider redesigning the summer flyer. For comparison, she presented a flyer advertising downtown events in Morris which included photos. Before making any decision, the committee authorized Nancy to check with Morris and get estimates on what a redesign might cost. Between 8,000 and 10,000 copies of the current flyer, designed in-house and mailed in water bills, cost about \$500 to print. A redesign could be about double the cost, but might market the summer events better. There was discussion over whether the Music in the Park bands should be detailed on the flyer, or whether just dates should be listed.

**Old Business:**

**Spring Movie** – The committee learned the city council ruled that contingency funds would not be used for a spring movie. The event, for which the committee set aside \$4,000 last month, was not a line item this year.

**Music in the Park:** The committee provided Heidy with a list so she could check on the availability and cost of bands for the summer series. Groups are interested in hosting Patriotic and Gospel nights again, and those would be included in the series.

There being no further business, the meeting was adjourned at 7:04 p.m. The next regular meeting is scheduled for Thursday, April 18, at 5:30 p.m.

Respectfully submitted by Peggy Schneider.