

**SPECIAL EVENTS**  
**MONTHLY MEETING MINUTES – March 15, 2012**

Present: Elaine Baker, Mike Dougherty, Peggy Schneider, Don Gillette, Jim Reilly, Heidy Eisert and Nancy Stisser

Absent: Joyce Kellogg, Phyllis Revell, Wayne and Jani Eichelkraut

Guest: Alaina Rivers

Minutes: Minutes of the November 17, 2011 were approved as published.

Financial Report: Total funds still available for this fiscal year that have not been allocated are \$952.94

Requests for Funds:

1. *General Wallace Memorial Weekend by Chuck Sanders – total request \$1,215.00*  
This group is organizing a 2-day event, April 14 & 15, honoring General Wallace and the anniversary of this death at Shiloh. They have no funds as start up money and will be charging for some of their planned events to help raise funds to build a 10 ft. statue of Wallace to be placed in the Ottawa Avenue Cemetery. Any amount the committee could give would be appreciated.

2. *Morel Fest by Reed Wilson – total request \$500.00*  
This will be the second annual event hosted by the City, OVC and MorelMania. They wish to use the money for local radio advertising. Last year's event was successful and organizers had \$3,000 in profit as seed money for this year.

3. *Wine and Jazz Fest by Reed Wilson – total request \$500.00*  
This will be the second annual event also hosted by the City and the OVC as well as the Illinois Grape Growers. Last year's event was well attended and considered a success but expenses exceeded the profit. It was noted that some of the expenses incurred last year were "start up" fees that will not need to be repeated this year; i.e. logo development, webpage design, etc.

It was noted that if the SEC does sponsor a spring break movie (for up to 500 people) there will be a small cushion of unspent funds from that line item that would total approximately \$300 that could be used toward any of the above-noted requests.

Discussions:

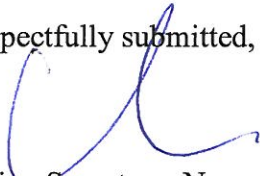
1. Alaina Rivers lead the group in discussion regarding last year's Festival of Lights parade and some issues that need to be addressed. Alaina will be chairing the event sponsored by the SEC and asked for their consideration in what changes could be made. In particular, the issue of entrants throwing/ passing out candy and also the crowds that push into the street and parade units at the intersection of LaSalle and Jackson Streets. Both situations seem to get worse and more dangerous each year. It was also noted that the sound system in the park is still not producing a quality that can be heard well by the crowds. This discussion will be continued at the next meeting with members bringing their ideas/suggestions to the table.
2. Members were advised that no dollar amount for the 2012-13 fiscal year has been announced. In that regard, it is assumed that at the very least the popular Music In The Park series will still be supported by Council funding. Members were asked to consider, but not book, various bands that we have had perform in the

past and/or new groups that would fit the description of what our audiences seem to prefer. All suggestions will be put under consideration at the April meeting at which time members will decide which groups to contract with.

3. Members discussed whether or not to offer a “spring break” free movie to students again this year. The only 2 days where both the public and parochial schools will be out of session are Friday, April 6 and Monday, April 9. It was agreed that hosting the movie on Good Friday was not an option. Nancy advised the group which newly released movies would be available for showing on April 9: The Lorax, Mirror, Mirror and The Pirates Band of Misfits. It was agreed that it is quite an expense for this group and that the experience with the local theater last year was less than a positive one. Members suggested that the committee sponsor this event one more time and consider this being the last year. Jim Reilly suggested that the Eichelkrauts be contacted and give them the opportunity to select which movie to show.
4. Funding requests were decided as follows:
  - Wallace Weekend - It was moved by Jim Reilly and seconded by Elaine Baker that the SEC allocate \$300 toward the Wallace Event on the condition that the funds be used by the end of this fiscal year. Motion carried unanimously..
  - Morel Fest – It was moved by Mike Dougherty and seconded by Peggy Schneider that no funding be given to this event. Motion carried unanimously.
  - Wine and Jazz Festival – It was moved by Jim Reilly and seconded by Elaine Baker that the SEC allocate \$500 toward the Wine and Jazz Festival on the condition that the funds be used by the end of this fiscal year. 3-ayes, 2-no’s. Motion carried.

The next meeting is scheduled for Thursday, April 19, 2012 at 5:30 p.m.

Respectfully submitted,



Acting Secretary, Nancy Stisser